

# Strategy for the Global Promotion of ICT, MIC, Japan

- ◆ To promote “**Quality infrastructure Investment**” while taking advantage of Japan’s ICT, i.e., outstanding technical capabilities, human resource development and proposals for “combined packages of infrastructure and ICT”.
- ◆ To consolidate assistance to highly motivated private companies by **making the most of the JICT\***, and in systematic and tactical collaboration with related agencies in order to **contribute to the Government’s “Infrastructure Systems Export Strategy”**.  
 (\*) **Fund Corporation for the Overseas Development of Japan’s ICT and Postal Services Inc. (Japan ICT Fund)**
- ◆ To **contribute to economic growth and resolving social issues** of emerging countries, etc. through the global promotion of Japan’s ICT.

## Goal

- To contribute to the objective of the “Infrastructure Systems Export Strategy” by the government of Japan.
- To contribute to the continuing economic growth and the resolving of social issues of emerging countries, etc.

## Region

To mainly target Asia and Latin America keeping Africa and other regions as targets for further development.

## Infrastructure / System

Telecommunications, broadcasting, postal network, disaster prevention and cyber security, etc. are expected as targets in the short run.

To dynamically proceed with global promotion by top sales (campaigns headed by the Minister, etc.) and dispatching missions from the private and public sector

## Active public relations

-To share advantages of Japan’s ICT to countries around the world.

- To compile and distribute a casebook of the best practices of ICT usage.
- To hold symposia, seminars, exhibitions at home and abroad.
- To establish and consolidate relations with the partner countries through policy dialogues, invitations to Japan and joint research, etc.
- To actively contribute to standardization including de facto standards utilizing Japan’s ICT.
- To establish a human network of experts abroad who participated in training courses, etc.

## Assistance for infrastructure development

-To fully mobilize means for finance and HRD, etc.

- To identify the demands in partner countries and conduct feasibility studies and pilot projects, etc.
- To enhance resources for finance with the Japan ICT Fund (JICT), etc.
- To make further use of the official means for the assistance for development such as ODA.
- To offer package assistance to HRD and technologies, such as a package for setting up training courses and dispatch of experts, etc.

## Contribution to ICT development all over the world

-To globally promote technologies and the experience of Japan.

- To consolidate relations with the partner countries in the whole sector of ICT by making good use of the human networks formed in prior projects.
- To ensure steady operation and usage of the newly introduced infrastructure by continuous follow-ups.
- To expand the best practices to neighboring countries through public relations.
- To contribute to resolving social issues in the partner countries by applying ICT.

Collaboration with related agencies (ex. ministries concerned, JICA, JBIC, JETRO and ADB, etc.)